



**East Campbelltown Eagles**

**Support future Rugby League talent through the East Campbelltown/Campbelltown Eagles Rugby League Football Club**



# Season 2011 Sponsorship



**Senior Club Champions 2006, 2007, 2008 2009 and 2010  
and New South Wales Rugby League Club Of The Year 2010**

*Help support, promote, encourage, and foster  
players in our Club*



**East Campbelltown Eagles**

**East Campbelltown Junior Rugby League Club has been an active member of the local Junior Rugby League since 1961**

The East Campbelltown Eagles formed in 1961 from the Campbelltown East Primary School, our club started with an aim just to give the kids at Campbelltown East Primary School somewhere to play the game of Rugby league. 49 years later and we have a new goal and that is to give players in the Macarthur area a club to play Rugby League where they feel welcome and have many opportunities to reach their goals as well as playing in a team sport and being involved in a friendly family environment.

We are one of the oldest clubs in the Campbelltown area and from our humble beginnings; the club has grown to be one of the biggest in the Macarthur area and has one of the largest senior base in New South Wales. We have over 300 junior players & 150 senior players.

The East Campbelltown area formally named "The Settlement" was originated from ex-serviceman war homes from World War 1 and 2, our home ground is Waminda Oval, and the name Waminda is an Aboriginal word meaning "Comrade" so we hope between your business and East Campbelltown Eagles Rugby League football club we could form Camaraderie that will last for many years and help Hundreds of players from the Campbelltown-Liverpool area.

**Our teams range in age from**

Under 6 to Under 8 boys and girls playing Mini Rugby League  
Under 9 to Under 12 boys and girls playing Mod Rugby League  
Under 13 to Under 16 boys playing International Rugby League  
Under 18's, 3<sup>rd</sup> Grade, Reserve Grade, A Grade and NSW Rugby League team



## East Campbelltown Eagles

Many East Campbelltown Eagles Players have gone on to play at NRL level such as  
**Roy Friend**, Played for the Cronulla Sharks 2002  
**Jarryd Hayne**, Australian Kangaroo, Parramatta Eels and Dally M winner for 2009,  
(Team photo below you will see a young Jarryd Hayne)  
**Peni Tagive**, Debut for the West's Tigers 2008 and now signed with St George Dragons  
**William Mataka**, Debut for the West's Tigers 2009



### EAST CAMPBELLTOWN JRLFC

Under 12's - 1999

Sponsor : A. J. Bush

**Second Row :** Glen Harding (Manager), Peter Beaver (Coach), Faalenuu Akeripa, Mitchell Cook, Dean Allen, Benjamin Sauvao, James Knight, Stephen Harding, Andrew Taitia, Peter Tailby (Runner), Rick Paton (Runner)

**Front Row :** Joshua Tailby, Tuko Kamuta, Danny DaSilva, Jarryd Hayne, Daniel Bishop, Jamie Anderson-Smith, Jarryd Eggleton, Jerimie Beaver, Adam Henwood



Master School Portraits Sydney South

We therefore submit our sponsorship/partnership proposal for the following 2010 season.

Please consider this proposal and with your acceptance and support, the East Campbelltown Eagles will continue to provide the game of Rugby League to our local children and senior players, to help them become good citizens by teaching Mateship, Sportsmanship, Self Discipline & Social Skills through the GREATEST GAME OF ALL.



**East Campbelltown Eagles**

# *ADVERTISE YOUR BUSINESS TO RUGBY LEAGUE FANS*



The East Campbelltown Eagles Senior teams are dedicated in supporting charities, community events, and helping the juniors of our club in attending training days for juniors, presenting trophies at Presentation day and coaching young players in the club.

This photo was taken at a Charity match against Picton where the senior club had raised \$2,000 for the McGrath Foundation.

The Photo also points out the advertising signs that are included in all sponsorship packages, they are done professionally and to the exact detail to what your company may need to get the message across.



**East Campbelltown Eagles**

## ***Affordable player SPONSOR ONLY \$200***

Have your name displayed supporting one of our senior players for the season.

Your Company Name Announced Regular via P.A at Home Games.

Your business card displayed on the program at all home games.

Your business card displayed in the weekly newsletter.

Every time your player scores a try or converts a goal it will be said on the PA

“Players name sponsored by”

### ***YOUR COMPANY WILL ALSO RECEIVE***

*A Photo of your player to display at your shop or business*

*And all information regarding what's happening at the club*

**1 year sponsorship investment with a one off payment of \$200**



**East Campbelltown Eagles**

## **SPONSOR THE EAGLES**

### **Your 1 year Investment Increase The Profile Of Your Company**

Company Name/Logo Displayed on East Campbelltown Eagles Website.

Your Company Name Announced Regular via P.A at Home Games.

1 (1x5) metre sign with Company Name/Logo displayed at all home games.

Opportunity to market your business at every home game  
(Example your staff can hand out flyers of special offers etc)

### ***YOUR COMPANY WILL ALSO RECEIVE***

*1 Framed East Campbelltown Eagles Jersey with your company name displayed on the front of the jersey. (This will be the only jersey done in this manner)*

*1 East Campbelltown Eagles Team Polo Shirt.*

*1 East Campbelltown Eagles Framed Team Photo.*

*1 Ticket to Senior Presentation Night  
( Your framed Jersey will be presented to you at Presentation night)*

**1 year sponsorship investment one off payment \$1500.00  
Or 15 weekly payments of \$100.00**



**East Campbelltown Eagles**

## **Minor Sponsorship**

East Campbelltown Eagles Senior Rugby League is playing a big part in supporting open age Rugby League in the Campbelltown-Liverpool area. Senior Rugby league had been forgotten and neglected for many years, East Campbelltown's success in the Canterbury Competition and the introduction of the Campbelltown Eagles Bundaberg Cup team has revived Senior Rugby league not only in the East Campbelltown Club but the Macarthur area. Senior Rugby League is just as important as junior Rugby League as it gives young males a chance to play stay fit and participate in a team environment.

### **Your 1 year Investment Increase The Profile Of Your Company**

*Your Company Name/Logo displayed on the Sleeves of the Senior Teams*

*Your Company Name/Logo displayed on game day programs.*

*Company Name/Logo Displayed on East Campbelltown Eagles Website with an attached link to the company's own web site.*

*Your Company Name Announced Regular via P.A at Home Games.*

*4 Sponsors Day Tickets in a fully catered corporate box at Campbelltown Stadium.*

*1 x 1.2 x 2.4 metre sign with Company Name/Logo displayed at all home games*

### **YOUR COMPANY WILL ALSO RECEIVE**

*1 Framed East Campbelltown/Campbelltown Eagles Jersey.*

*4 East Campbelltown/Campbelltown Eagles Team Polo Shirt.*

**1 year sponsorship investment \$2500.00**

**Payment Installments can be arranged**



## **MAJOR SPONSOR**

### **Your 1 year Investment Increase The Profile Of Your Company**

*Your Company Name/Logo displayed on all the senior jerseys.*

*Your Company Name/Logo displayed on game day programs.*

*Company Name/Logo Displayed on East Campbelltown Eagles Website with an attached link to the company's own web site.*

*Your Company Name Announced Regular via P.A at Home Games.*

*4 Sponsors Day Tickets in a fully catered Marquee.*

*4 x 1.2 x 4.8 metre sign with Company Name/Logo displayed at all home games*

*1 x Trade/Exhibit Tent At Every Home Game*

### **YOUR COMPANY WILL ALSO RECEIVE**

*1 Framed East Campbelltown/Campbelltown Eagles Jersey.*

*4 East Campbelltown/Campbelltown Eagles Team Polo Shirt.*

**1 year sponsorship investment \$10,000**

**Payment Installments can be arranged**



**East Campbelltown Eagles**



# **PARTNERSHIP AGREEMENT**

This is considerable value considering your company profile will be lifted Through your 1 year investment with East Campbelltown/Campbelltown Eagles Junior Rugby League Club.

Opportunities are obviously limited, so to secure your spot, please fill in the Sponsorship Agreement below at your earliest convenience.

A tax invoice will be raised and sent to your accounts department for payment.

I'm sure you will agree that this is an outstanding and limited opportunity to be Profiled within the region's Premier Junior Rugby League Organisation.

### **Contact Details**

Daniel Draper

East Campbelltown/Campbelltown Eagles Junior Rugby League Club

Phone: 0425 335 345

Email: [daniel.draper@kcc.com](mailto:daniel.draper@kcc.com)

### **Declaration**

I have read the details outlined in association with the benefits on partnering East Campbelltown Junior Rugby League Club And agree to become a sponsor.

### **For & on Behalf of Sponsoring Company    For & on Behalf ECJRLC**

Name ..... Name.....

Company ..... East Campbelltown/Campbelltown Eagles JRLC

Position ..... Position.....

Sponsorship Level..... Sponsorship Level.....

Signed ..... Signed.....

Date ..... Date.....